

Avi Maderer

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Fractional Data Analyst & QA Engineer

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CODING and ANALYTICS

Google Suite	●●●●●
Excel	●●●●●
Python	●●●●○
Selenium	●●●●○
Visual Basic	●●●●○
Tableau	●●●○○
SQL	●●●○○
HTML	●●●○○
R	●●●○○
Java	●●●○○

SPREADSHEET EXPERTISE

- Automated Reports
- VLookup, HLookup
- Pivot Tables
- Numerical and Text Data Formulas and Functions
- Cross Application Automated Data Extraction and Insertion
- Data Analysis

LANGUAGES

• English	●●●●●
• Hebrew	●●●●●
• Yiddish	●●●○○

OVERVIEW

Highly motivated and accomplished **Data Analyst & QA Engineer** with vast experience and varying skills from across a broad range of positions and industries. Thrives on gaining in-depth knowledge of new tasks and areas of responsibilities to find and implement best solutions. Resourceful in overcoming obstacles to achieving desired goals.

RECENT PROJECTS

- *Venture Capital Platform Test Suite (Selenium/Python)*
- *S&P 500 Best Performers Stock Selector(Python)*
- *Real-Time Stock Buy/Sell Signal Analyzer (Google Sheets)*
- *Online News Translation, Summarization, and Sentiment Analysis Engine (Python)*

KEY ACHIEVEMENTS

- Automated and Optimized Stock Market Research & Analysis for Medium Wealth Advisory Firm
- Planned and implemented year-to-year portfolio of over \$2 Million annual high-end tourist packages
- Designed and implemented world renowned university annual conference registration system
- Doubled world-class investor conference sponsorship volumes and revenues within 4 months
- Optimized Marketing Research & Sales Process for Venture Capital Event Producer
- Planned, Optimized and Executed Weekly segmented email sales campaigns of over 300,000 subscribers

PROFESSIONAL EXPERIENCE

VCM VC Software (Fractional) Jun 2024 to Present

Software QA Automation Engineer

- *Software QA Test Automation (Selenium/Python)*
- *Establish Test Management System (Python/Jira)*

21st Century Advisors (Fractional) Aug 2022 to Present

Investment Portfolio Automation Lead

- *Real-Time Stock Momentum Analyzer (Google Sheets)*
- *Automated Lead Mining Tool (Python)*

IGT – Israel Global Travel May 2018 to Oct 2024

High End Tour Operator - Jerusalem, Israel

- Automated Reports of Conference Registration (Excel)
- Financial Tracking and Invoicing (Excel)
- Conference Hotel Room Inventory System (Excel)

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OURCROWD Sep. 2017 to Mar. 2018
Director of Event Partnerships - Jerusalem, Israel

EYE CARE PRO Feb 2016 to Sep 2017
Web Marketing Strategist - Jerusalem, Israel

SACHLAV – BIRTHRIGHT/MASA/ISRAEL TOURS Dec 2014 to Feb 2016
Director of Marketing - Jerusalem, Israel

YOUNGSTARTUP VENTURES (Venture Capital Conferences) Sep. 2008 to Dec 2014
Marketing and Operations - Jerusalem, Israel

TARGUM PRESS Nov 2009 to May 2010
Marketing Director - Jerusalem, Israel

RUBENU –ISRAEL SOCIAL NORMS Nov 2004 to Jul 2008
Founder and Director - Jerusalem, Israel

EXPERTEASE SOFTWARE Oct 2001 to Dec 2004
Manager of Quality Assurance - Jerusalem, Israel

NDS (Bought by Cisco) Mar 2000 to Jun 2001
Quality Assurance Engineer - Jerusalem, Israel

LIVE PICTURE CORPORATION Jan 1997 to Jan 2000
Manager of Quality Assurance - Jerusalem, Israel

SUPERSTUDIO LTD. Mar 1995 to Dec 1996
Operations Manager - Quality Assurance - Jerusalem, Israel

ALGOOD CASTERS LTD. Nov 1992 to Jul 1994
Technical Sales Consultant - Toronto, Canada

BNEI AKIVA/CAMP MOSHAVA Aug 1990 to Oct 1992
Executive Director - Toronto, Canada

DANBURY OFFICE INTERIORS Sep 1989 to Aug 1990
Account Executive - Toronto, Canada

EDUCATION

-Google Data Analytics Professional Certificate – 2022
-Stanford Introduction to Statistics Certificate - 2022
-Google Python Programming Certificate - 2022
-Jerusalem Coaching Institute - Life Coaching Certificate – 2014
-George Brown College, Toronto – Marketing Management Certificate – 1992 - 1994
-York University, Toronto – Judaic Studies/Physical Education Major – 1984 – 1987

REFERENCES:

Excellent References available upon request